

M. Shawn Xiong

Graphic Designer

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WORKING EXPERIENCE

Oct. 2006 - Mar. 2007

Graphic Designer and Web Master

Mass Publishing Company, Concord, MA

- Planned, designed, tested and implemented web site structure and navigation layout for company web sites and customer web sites
- Maintained website content. Update monthly online materials for licensees and affiliates
- Designed advertisements and layout for eight regional, monthly newspapers

2002 - Jul. 2006

Freelance Graphic / Web Designer

- Clients includes: MIT Talentforum, Boston University, Shenarch Design and Construction, Barometrix Software, Quan's kitchen Chinese Cuisine

Jan. 2000 - Jan. 2002

Graphic Designer

Dept. of Advertising and Marketing

Zhixin Industrial Co., Ltd., Chengdu, China

- Designed visual identity system, outdoor signage, banners, newspaper ads., logos, etc.
- Worked with marketing team throughout event planning and conducting process

Jul. 1998 - Dec. 2000

Graphic Designer

Zhuoma Culture Co., Ltd., Shanghai, China

- Designed brochures, posters, packages, brand identity, newspaper ads. for both domestic and foreign clients, such as NEC, Philips, Mobil oil.
- Met clients frequently from concept development to final production process.

EDUCATION

Sep. 2004 - May 2006

M.F.A. in Graphic Design

College of Fine Arts, Boston University, Boston, MA

Sep. 1994 - Jul. 1998

B.F.A. in Graphic Design

College of Fine Arts, Southwest University, Chongqing, China

HONORS AND AWARDS

Apr. 2006

2006 Earth Day Logo Design Contest winner, Boston University

2004 -2006

Constatin Alajalov Scholarship, Boston University

Jul. 1998

The Title of Excellent Graduate, Southwest University, Chongqing, China

2005 - Present

Member of AIGA

SKILLS

Professional experience with QuarkXPress PhotoShop Illustrator InDesign Dreamweaver Flash Acrobat Microsoft Office Mac/PC Platform

LANGUAGES

Fluent in English and Chinese/Mandarin